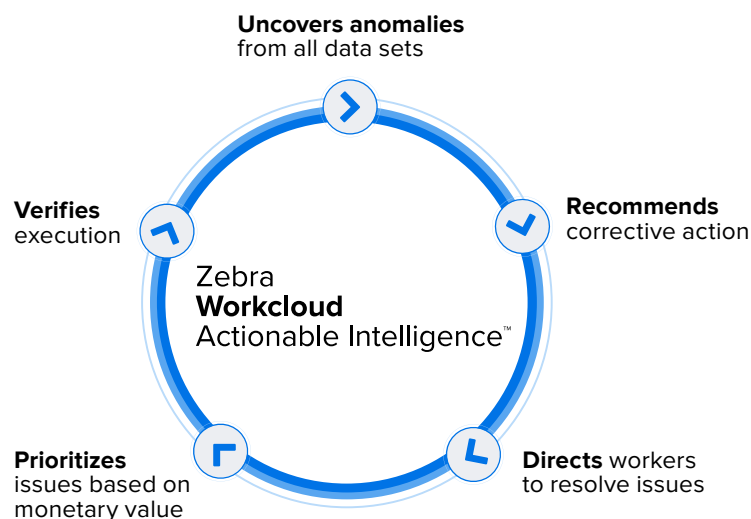# Zebra
Workcloud
Actionable Intelligence™

Transform Loss Prevention Into a Profit Powerhouse

Outdated, labor-intensive solutions slow loss prevention efforts and limit visibility across the span of today's retail threats. That's why Workcloud Actionable Intelligence automates every step and maximizes profit opportunities at all levels of your retail enterprise.

Uncovers anomalies
from all data sets

Recommends
corrective action

Verifies
execution

Zebra
Workcloud
Actionable Intelligence™

Prioritizes
issues based on
monetary value

Directs workers
to resolve issues

Stop Wasting Time and Resources
- Quit pulling reports and spending time on false positives
- Prioritize opportunities by their value
- Automatically consolidate data, and instantly make losses and corrective actions obvious

See What's Normally Hidden
- Discover opportunities hidden in your siloed data sets
- Leverage machine learning to continually improve loss detection

End Execution Struggles
- Eliminate time-intensive task assignment and confirmation
- Let Actionable Intelligence push front-line tasks and notify you when they're done

Roll Out Total Retail Loss (TRL) Strategies
- Provide irrefutable proof of rising profit margins
- Valuate all loss prevention activities

Make it obvious. Make it automatic. Make it scalable.
Learn more about Actionable Intelligence at **www.zebra.com/actionable-intelligence**

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